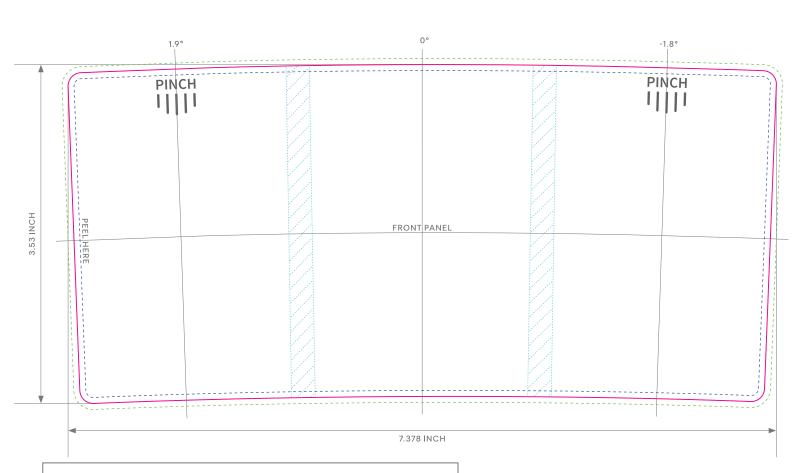
# 145 Dram Base

# 3-Panel Base Label Dieline

# Compatible with:

• 145 Dram Base



## **IMPORTANT INSTRUCTIONS**

Build files according to the **Label Print Requirements** linked here. Files set up incorrectly may result in increased lead time and/or additional charges.

#### Content Area

The content area is 1/8" (.125") from cut lines. Important artwork (especially text) should be placed inside this area, as labels can shift slightly during the cutting process.

#### Cut/Trim Line

Keeping artwork away from these edges ensures that it won't accidentally be cropped during Production.

#### **Bleed Line**

Any art (such as your background color) that should print all the way to the edge of the material should extend at least to these lines.

### Peel + Reveal Area

The peel + reveal area defines the boundaries within which inner-facing content must be placed. Consumers will need to peel the label to view these graphics.

#### Fold Area

Important artwork (especially text) should not be placed in fold area.

## Template is built at 100%

